Compelling Reasons

Advanced User Data and Security Management for any Data-Driven Organisation

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ONE solution for infrastructure and security managers to seamlessly manage two worlds.

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Access misconfigurations, data mismanagement, and theft are staring us all in the face more than ever before.

More than 95% of companies suffer from not taking care of their data assets properly and not identifying the people responsible.

It's time to take action. Your company cannot afford to be without Data Rover if you value your data, your future, and success.

Data Rover allows data users to explore, manage, process, and protect their data effectively and efficiently, by simultaneously addressing the two primary needs related to the use of data:
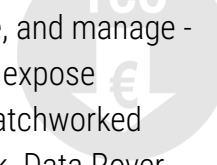
CYBER SECURITY and DATA MANAGEMENT

11 COMPELLING REASONS
for DATA ROVER

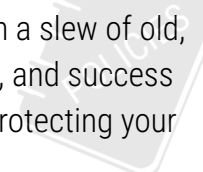## Knowledge is Data – Data is Power – Your data, your success.

YOU CANNOT TRUST ANYBODY! When you give access to your business data you already know somebody will take your **intellectual property** and use it to their own benefit. Data Rover helps you **apply and monitor access rights**, thus ensuring you know who can, and did/or did not access your data. We help you in keeping the crown jewels safe!
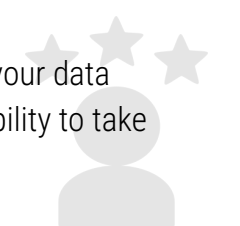
Data security systems are increasingly more complex and expensive to implement, configure, and manage - furthermore, given the high TCO, companies tend not to buy multiple tools and consequently expose themselves to more danger by relying on a single supplier. Very often these suppliers have patchworked their software thru acquisition and by doing so making them prime targets and a security risk. Data Rover instead is built out of a framework technology, making it far more versatile, scaleable, and powerful. It's straightforward and hyper-accurate. **The TCO of Data Rover is much lower than all other security software vendors**, and so its added value is therefore much higher.

When your stored Data is an uncontrolled mix of valuable business information, together with a slew of old, abandoned, duplicate, non-business pertinent rubbish your chances of efficiency, profitability, and success are 10% you win, 90% you lose. Data Rover helps you reverse that waste by sorting out and protecting your data. The route to success is through being able to **apply a corporate policy**.

Data Rover **protects your business and reputation**. It gives you knowledge and facts about your data content and credentials set up, your user behaviour patterns, and primarily it gives you the ability to take control. Data Rover helps save you from nasty business surprises.

N.B.: It takes just one data breach and you could lose your company and clients. Current Facts: 60%[1] of SMBs close after a data breach. 81%[2] of clients never return. 99%[3] of companies that experienced a security incident saw credentials playing a role in exposing them.

Data Rover is a solution to help you **manage people better in a business relationship**. It enables you to avoid making mistakes or forgetting to correct human oversight through misconfiguration and lack of control over your data.

Data Rover provides the company with an **advanced data exchange and tracking system** exclusively designed for the business guaranteeing both enterprise-grade functionality and unprecedented security. Unlike using Cloud services you, and nobody else, can touch that data!

Going Cloud is the current fashion but not at all the solution to security and data management issues, and is neither a financial breeze. No matter where and how you store your data, or how you make it available it still needs to be protected, maintained, and audited. 69%[4] of companies consider data loss or leakage in Cloud environments their major concern. Data Rover gives you **vital information to avoid misconfiguration and wastage of resources**. It gives you insight and control in your on-premise and migration plans.

And a major plus point: **Data Rover addresses digital wastage** and reduces the global carbon footprint on the world.The energy, resources, and stress saved add to our success and future.

The Data Rover application is developed out of our powerful information management framework engine. Meaning, we already collect the necessary information to be able to add numerous applications and technology. **The solution is constantly expanding, broadening its scope and purposes**.

Data Rover is not just a technology solution that helps you safeguard and manage your data assets better but is also a **tremendous medium as a business enhancer**. The add-value gained is shared all around. The

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[1] National Cybersecurity Alliance June 30, 2022
[2] National Cybersecurity Alliance June 30, 2022
[3] Enterprise Strategy Group, Report 2023
[4] Cloudwards survey 2023

Client gets augmented service and protection. The Provider bonds their relationship closer with the Client. The Public benefit from knowing their data is being kept safer. WE all contribute towards saving resources.

Data Rover created **a unique program for the world's Public Service Sector** allowing these organisations easier and faster access to specialised software. State-of-the-art technology significantly improves IT security, infrastructure management, and overall communication and administrative costs.

Data Rover drastically removes financial obstacles. The faster the organisation is secured from real and/or potential discontinuity, vulnerability, breach or reputational damage thus ensures better, and safer service delivery to the public. Data Rover takes a keen interest in assisting the world's public sector organisations.

CONCLUSION

Data Rover is genuinely unique in that it addresses 3 distinct aspects of everyday corporate data management challenges:

- security issues related to Identities, **File Access, and Permissions Management**
- user data content and storage wastage related to **Infrastructure Data Management**.
- secure data exchange environment for enterprise-wide, **File Sharing, Tracking, and Audit trails**.

It's a built-by-design, unified solution that seamlessly combines multiple business-crucial management areas under one umbrella. Developed exclusively by our business and technology engineers who understand the importance of protecting your assets and your interests.

Your company cannot afford to be without Data Rover if you value your future.

Your data, your success.

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